

IN THE CLAIMS:

Claim 1 (currently amended): A system for determining ~~a~~ an availability and a location of an item offered for sale by a merchant in a multi-dealer retail establishment wherein the multi-dealer retail establishment is a structure defined by walls wherein the walls define an interior space and wherein the availability and the location of the item are determined only within the multi-dealer retail establishment and further wherein the multi-dealer retail establishment has a plurality of merchants wherein each of the plurality of merchants is associated with only one of a plurality of locations within the interior space of the multi-dealer retail establishment and each of the plurality of merchants offers a plurality of items that are a distinct group of items from any other merchant of the plurality of merchants, the system comprising:

a computer network;

a database associated with the computer network;

means for inputting merchant information into the database wherein the merchant information is associated with ~~a~~ the location of each one of the plurality of merchants wherein the merchants are located only within the interior space of the merchant in the multi-dealer retail establishment;

means for inputting item information in the ~~merchant information~~ database wherein the item information is associated with a description of the item and a price of the item wherein each

one of the plurality of items is only locatable within the interior space of the multi-dealer retail establishment; and

a computer terminal located ~~in~~ within the interior space of the multi-dealer retail establishment wherein the computer terminal connects to the computer network and enables access to the item information and the merchant information and further wherein the computer terminal is remote with respect to the database and determines the location of the item wherein the item is only locatable in within the interior space of the multi-dealer retail establishment by searching the item information in the database wherein the item information is associated with the location of the merchant ~~in~~ within the interior space of the multi-dealer retail establishment.

Claim 2 (previously presented): The system of Claim 1 wherein the computer network is the internet.

Claim 3 (previously presented): The system of Claim 1 further comprising:

a remote server wherein the database is contained on the remote server; and

a website providing access to the database.

Claim 4 (previously presented): The system of Claim 1 further comprising:

means for modifying the merchant information in the database.

Claim 5 (previously presented): The system of Claim 1 further comprising:

a password associated with the merchant for accessing the merchant information in the database.

Claim 6 (previously presented): The system of Claim 1 further comprising:

an electronic map associated with the multi-dealer retail establishment wherein the location of the merchant associated with the item information is displayed on the electronic map.

Claim 7 (previously presented): The system of Claim 1 further comprising:

means for inputting an image associated with the item into the item information in the database; and

means for accessing the image associated with the item in the database from the computer terminal.

Claim 8 (currently amended): A method for locating and determining an availability and a location of an item offered for sale by a merchant in a multi-dealer retail establishment ~~by a user~~ wherein the multi-dealer retail establishment is a building having walls defining an interior space wherein the location and the availability of the item are determined only from the items within the interior space of the multi-dealer retail establishment and wherein the merchant is part of a plurality of merchants within the multi-dealer retail establishment and further wherein the merchant

offers a plurality of items that are a distinct group of items from any other merchant in the plurality of merchants and further wherein the merchant has a distinct location within the multi-dealer retail establishment, the method comprising the steps of:

providing a computer network;

providing a database connected to the computer network wherein the database stores merchant information associated with the merchant and further wherein the merchant information has the location of the merchant within the multi-dealer retail establishment;

inputting a product list of the merchant into the merchant information in the database wherein the product list has item information associated with items offered for sale by the merchant wherein the items in the product list are determined only from the items available from the plurality of merchants within the interior space of the multi-dealer retail establishment;

providing a terminal in the multi-dealer retail establishment wherein the terminal access[es] the database for displaying the merchant information of the merchant in the database via the computer network wherein the terminal is only accessible at the multi-dealer retail establishment;

searching the product list in the merchant information based on the item information associated with the item; and

determining the location of the merchant in the multi-dealer retail establishment based on the merchant information associated with the item information in the product list wherein the terminal displays the location of the item in the multi-dealer retail establishment based on the location of the merchant wherein the merchant is only located within the interior space of the multi-dealer retail establishment information.

Claim 9 (previously presented): The method of Claim 8 wherein the computer network is the internet.

Claim 10 (currently amended): The method of Claim 8 wherein the ~~first~~ access to the database is wireless.

Claim 11 (previously presented): The method of Claim 8 further comprising the steps of:

providing a remote server; and

storing the database on the remote server.

Claim 12 (currently amended): The method of Claim 8 further comprising the step of:

providing a second access to the database for modifying the merchant information in the database via the computer network.

Claim 13 (currently amended): The method of Claim 8 wherein the ~~first~~ access is from a remote computer terminal with respect to the database.

Claim 14 (previously presented): The method of Claim 8 further comprising the step of:

providing a password for accessing the merchant information in the database via the computer system.

Claim 15 (previously presented): The method of Claim 8 wherein the terminal accesses the database is via a computer website on the computer network wherein the computer website is remote with respect to the database.

Claim 16 (previously presented): The method of Claim 8 further comprising the step of:

displaying the location of the merchant in the multi-dealer retail establishment on a map wherein the map is associated with the multi-dealer retail establishment.

Claim 17 (previously presented): The method of Claim 8 further comprising the step of:

downloading an image into the item information of the item in the database via the computer network wherein the image is associated with the item.

Claim 18 (previously presented): The method of Claim 8 wherein the item information includes geographical information associated with the item for sale by the merchant.

Claim 19 (previously presented): The method of Claim 8 further comprising the steps of:

inputting user information into the database via the computer system wherein the user information is associated with the user; and

searching the product list in the merchant information based on the user information.

Claim 20 (previously presented): The method of Claim 8 further comprising the steps of:

inputting an inventory of the merchant into the database via the computer system wherein the inventory is associated with the product list of the merchant and further wherein the inventory includes the item for sale; and

modifying the inventory of the merchant via the computer system.